RECREATION & PARKS COMMISSION

City of Rialto

214 North Palm Avenue, Room 204 Rialto, CA 92376

TUESDAY, AUGUST 17, 2010 – 6:30 PM

AGENDA

- I. ROLL CALL
- II. INTRODUCTIONS
- III. APPROVAL OF MINUTES
 - A. Recreation & Parks Commission Meeting Minutes July 20, 2010
- IV. DISCUSSION ITEMS FROM THE PUBLIC (Limit 3 Minutes per person)
- V. INFORMATION/STATUS REPORTS
 - A. CIP Presentation Public Works
 - B. Rick Buysse, Public Works Supervisor
 - C. Program Updates
 - D. Project Updates
 - 1. Margaret Todd Park
 - 2. Fergusson Park
 - 3. Racquet & Fitness Center
 - 4. First Christian Church of Rialto
 - 5. Rialto Park Little League Snack bar
 - 6. Senior Center Floor
- VI. ACTION ITEMS
- VII. COMMISSIONERS' REPORTS
- VIII. ADJOURNMENT
- IX. NEXT MEETING SEPTEMBER 21, 2010

In accordance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact the Public Works Director, (909) 820-2608. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 3.5102-35.104 ADA Title II]



Monthly Focus: Senior Center & Classes

Recreation & Community Services Department

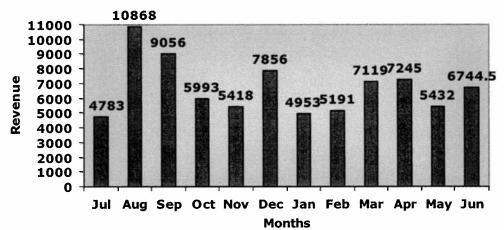
June 2010



Edith and Chuck Rialto Senior Center 2010 Prom King & Queen

Rialto Senior Center Rental Statistics Number of Hours of Use by **Complimentary Rentals Rentals** Renter **US Census** 22 88 8.8 Recreation Department 1 **Human Resources** 1 11 107.8 Total 24

Rental Revenue Summary



Senior Center Rentals exceed budget expectations by over 16%/\$11,500.

Special points of interest:

- The Senior Center Prom, "Under the Sea" sponsored by the Friends of the Rialto Senior was an enchanting night for 75 seniors.
- Old-timers Foundation started a Health Screening Series two times per month. The screenings included blood pressure tests maintenance and a individual handbook that tracks and monitors each participants progress.

Rialto Senior Center 2010 Prom

Senior Center Update

The Senior Center underwent a few staff transitions and reorganization due to the Department losing the ASP program. Miguel Alcantar, the part-time Recreation Aide, responsible for building maintenance, was terminated and Leslie Lucero, Office Specialist, was transferred to the Community Center front counter to replace Jessica Urena, part-time Recreation Aide who was also terminated. The Senior Center will be sharing Chris Jensen and Maria Llamas, Facility Maintenance Assistants, with the Community Center and Rialto Racquet and Fitness Center to cover facility needs. Terre Ermitano, Recreation Programmer, who previously worked for the ASP program, was transferred to the Senior Center and is responsible for the Senior Center, Senior Center Rental program and the Contract Class program. Kristy Samples, Recreation Supervisor remained at the Senior Center and is also now responsible for the Department's Special Events program and the Special Events Committee.

Contract Class Statistics

Confract Class	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Statistics												
Number of Classes	42	47	35	35	47	35	46	43	37	35	32	33
Participant Total	105	79	97	94	112	47	92	175	86	111	73	105
Attendance Total	1010	344	429	323	565	220	481	515	460	443	302	495
Average Number	2	2	3	3	2	1	2	2	2	3	2	3
Number of	18	27	9	11	13	16	16	15	14	12	12	9
Cancelled												
Cancellation Rate	43%	57%	26%	31%	28%	46%	35%	35%	38%	34%	38%	27%
Gross Revenue	\$3817	\$2830	\$3670	\$3693	\$2831	\$2286	\$3230	\$2393	\$3448	\$4495	\$2194	\$3853

The Contract Class program experienced a difficult year due to the economy and was 3%/\$1,150 short of budget expectations.

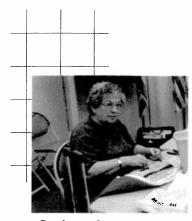
Contract Class Update

The Fall Brochure is nearing completion for production and will be distributed the week of August 16th.





Staff is working with the Guitar and Bowling instructors on alternative marketing solutions for their classes. The instructors have expressed concerns relative to the decline in registrations as a result of the brochure no longer being mailed to the community.



Darlene Cary
Quilting Class Instructor

Rialto Senior Center Monthly Attendence/Revenue Summary Report 2009 - 2010

Program Days Prog	Classes & Education Sessions	Sessions															
Separation Sessions Program Days 22 12			Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	<u> </u>		Total	
sey Aftendance 92 102 64 68 59 66 69		Program Days	22		2.				19	31			22	20	13		242
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Program Days 5 4 6 3 3 0 <t< td=""><td>Movies</td><td>Attendance</td><td>67</td><td>89</td><td></td><td></td><td></td><td>27</td><td></td><td>02</td><td></td><td></td><td>39</td><td>91</td><td>118</td><td></td><td>783</td></t<>	Movies	Attendance	67	89				27		02			39	91	118		783
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New Color of Col		Program Days	4	4	7			9	4	4		2	4	4	5		20
Program Days 0 <t< td=""><td>Pinochle</td><td>Attendance</td><td>75</td><td>81</td><td>38</td><td></td><td></td><td><i>LL</i></td><td>81</td><td>72</td><td></td><td></td><td>33</td><td>88</td><td>9/</td><td></td><td>972</td></t<>	Pinochle	Attendance	75	81	38			<i>LL</i>	81	72			33	88	9/		972
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Attendance 37 30 33 34 19 21 28 29 27 30 0		Program Days	3	4	7			8	4	4		4	4	0	0		38
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Attendance 915 909 1042 923 703 909 810 843 1036 911 881 908		Program Days	51		20			48	43	42			91	40	46		226
	Total Summary	Attendance	915					606	810	843				881	806	10	1290

Rialto Senior Center Monthly Attendence/Revenue Summary Report 2009 - 2010

Social Services																Γ
		Jul	Aug	Sep	Oct		Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	Ī
	Program Days	14		12	13	14	10	13	12	12		13 1,	14	12 1	3	152
Hair Salon	Attendance	64		55	26	71	99	62	25	69	72		9 86	8	81 8	822
	Program Days	_		0	-	2	-	-				_	_	1		12
HICAP Counseling	Attendance	3	25	0	4	7	4	4	4	1		4	3	4	4	43
Information &	Program Days	0		1	1	1	1	1	_	_		0	0	1	_	6
Assistance	Attendance	0	,	21	18	30	16	19	12	18		C	1	13 1	5	162
	Program Days	2		1	1	1	_	1				1	_	+	_	13
Legal Support	Attendance	9		3	3	3	4	3	3	3		3	4	8	8	51
	Program Days	22		21	21	22	18	22	19	19	23		22 2	20 2	22 2	251
Lunch Program	Attendance	3074	3057		3027	3228	2611	2793	2495	2762	3196	8 3173	3 3091	11 2212	2 34719	19
Social/Emotional	Program Days			1	0	1	1	0	٥	0		C	0	0	0	4
Support	Attendance	11		4	0	4	2	0	3	0		C	0	0	0	74
	Program Days	22		21	21	22	18	22	19	19	23		22 2	20 2	22 2	251
Volunteer Program	Attendance	1302		465 6	631	593	301	250	187	7 230	323.5	5 188.5	5 287	7 546.	5 5574.5	4.5
	Program Days	61		57	22	61	49	69	25	52	09		59 5	54 5	59 65	089
Total Summary	Attendance	4457	3605		3735	3929	2993	3414	2754	3082	3594.5	5 3463.5	5 3463	3 2862.5	5 41352.5	2.5

Events															
		Jul	Aug	Sep	Oct		Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
	Attendance	0	0		0	0	0	0	0	0	0	0	0	0	0
Specials Events	Revenue	- \$, \$3	- ج	ج		- \$	- \$	· \$
	Attendance	0	0		0	0	0	0	19	120	0	0	18	75	232
Dances	Revenue	- \$							\$76	\$441	چ		\$ 90.00	\$	\$ 607.00
	Attendance	0	0		0	0	0	0		120	0	0	18	75	213
Total Summary	Revenue	*	- \$	\$		\$ 0\$	-	0\$	\$76	\$441	- \$	ج	\$ 90.00	\$0	\$ 607.00
Rentals															
		Jul	Aug	Sep	Oct		Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Paid Rentals	Autor	16	28		36	37	30	37	29	31	39	42	32	35	401
Paid Rental Hours Used	d	9/	143.5		139 1	100.5	92	133.5	79	88	114.25	119.25	99.5	94.5	1279
Complimentary Rentals		8	8		8	6	12	12	9	6	8	5	31	24	140
Complimentary Rental Hours Used	Hours Used	15.5	32.5	÷	29 2	28.25	63.75	29	31	36.25	37.5	18.5	112.5	107	573.75
Total Rentals		24	45		44	46	42	49	35	40	47	47	63	29	541
Total Hours Used		91.5	179		168 12	128.75	155.75	145.5	110	124.25	151.75	142.75	212	195.5	1804.75
Rental Revenue		\$4,783	\$10,608	\$ 9,056	-	\$ 2,993	\$5,418	\$7,857	\$4,943	\$5,191	\$7,120	\$7,245	\$5,432	\$6,745	\$ 80,389
Senior Center Donations/Sponsorship	ons/Sponsorship	. \$	\$ 260	\$	\$ 89	430 \$		- \$	\$ 10	\$	- \$	ج	\$ 10	\$	\$ 768
Gran	Grand Total Summary \$4,783	\$4,783	\$10,868	\$ 9,114		\$6,423 \$	\$5,418	\$7,857	\$4,953	\$5,191	\$7,120	\$7,245	\$5,442	\$6,745	\$ 81,158

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Kidstuff Corner

June, 2010



Kidstuff Kids

Written by Joyce Green , exclusively for the Kidstuff program

Kids & Song

City of Rialto Kidstuff is the place to go. Where there's lots of fun & creativity,

Kidstuff is the place to be. We have fun, play outside, summertime we slip n slide. So just come on down & take a look around. Kidstuff's the hottest place in town. Tell your Mom to get your Dad. See where fun times can be had. It's so neat our prices can't be beat. Kidstuff is the place for me!



Sophie Arias

Spotlight on Sophie Arias!

nity Services Depart- nual ployment with the City Luncheon. employed by the City of Committee, assisting in velopment's San Bernardino as the the coordination of the Graduation Mayor's Executive Sec- quarterly retary/Project Coordinator.

Sophie has been very involved with the various committees for the City of Rialto, some of League. which include the Employee Events Committee, planning and coor-

Harvest 1999. Prior to her em- nual Employee Holiday the She ber of the Inc. and the American Women's Some Sophie's hobbies include bowling, racquetball. speed-walking, dinating the Employee dancing and singing.

Sophie Arias, Executive Service Awards Lunch- She is the proud mother Assistant, joined the eons, the Annual Em- of three sons and five Recreation & Commu- ployee Picnic, the An- beautiful grandchildren: Fest Alexis, Delaney, Lacey, ment on March 10, Luncheon, and the An- Estella and Joshua, For past also Sophie has entertained of Rialto, Sophie was serves on the Rideshare guests at the Child Deluncheons. for the Preston Preschool Sophie is also a mem- and Tiny Tots programs, Sinfonia singing songs in English Mexicana, Santa Claus, and Spanish. The Child Latin Development Division is grateful to Sophie for adding the much needed entertainment and spice to their Annual Graduation Ceremony. She is always so willing, graceful and classy!

Summer Fun

On Wednesday, June 30, 2010, the Kidstuff children took a field trip to one of their favorite spots... Balboa/New Port Beach. This was the third year the children were able to ride in an air conditioned coach bus with a restroom, cushioned seats and a DVD player. Previously, the children rode in a hot, bumpy yellow school bus. During the ride, the children and staff enjoyed watching Nemo, the story of a small fish who gets separated from his father in the big ocean. The children had a great time soaking up the sun and riding the waves. They also played video games and rode on the fairy boat to Balboa Island.



RRFC #8345 & Tom Sawyer Pool #8344 Recreation and Community Services Department

ALE STATEMENT COMMENTATIONS IN THE STATEMENT OF THE STATE



Monthly Report as of JUNE 30th, 2010

Deborah Forthun Kitchen, Supervisor, Reporting

Overview

Fiscal year end is here! The Simonson Center houses RRFC, Tom Sawyer Pool and the Community Theater. All three entities have had a great year during challenging economic times. RRFC contributed more revenue than what had been projected. The RRFC team spent the rest of the time trying to reduce estimated expenses. This resulted in a better overall net. Pool had some issues that will be addressed in the pool section but overall for the fiscal year we had an improved net as well. Fitness had \$543,000 collected out of the \$542,635 estimated annual revenue.

Center Operations and Pro-shop

Christina Holguin is transferring to the Tom Sawyer Pool and Jessica Perez will be leading the front counter team and memberships beginning July1, 2010. For Christina's final month of working on the fitness center side: front desk, pro-shop, snack bar, inventory, memberships and revenue related, she is transferring on a very high note. The revenue generated was over \$38,000 in these areas for the month of June. Great work Christina and congratulations to both Jessica and Christina for making a seamless transition to their new positions!

Membership Sales/Cancellations Analyzes

New member revenue, dues, statements, city account and collections hit over \$38,000 again. Sold were 89 new memberships with 42 being dues based memberships, 45 short (less than 90 days) memberships and 2 annual memberships.

Cancelations of 23 dues memberships and 2 annuals

18 members left due to moving out of area, 4 left because they did not have money to continue and 3 had no response as to why the cancelled.

Group Exercise, Weight Watchers, Personal Training, Specialty Classes

The relationship with Weight Watchers has been a win/win for both parties. They are taking care of complicated nutritional needs and we take care of the fitness end. Many from Weight Watchers start with our walk in the park program (it's free). When they get stronger some have added to the aqua classes as well as a few more to the gym and personal training. These are by far the most successful weight losers and a pleasure to help on their challenging endeavor of weight loses.

Review of Current Available Rec Programming at RRFC:

- Youth Tennis Day Camp 20 30 participants per week.
- Youth Tennis Lessons Group or for individuals
- > Youth Personal Training
- SYWGF Aggressive fitness and weight loss challenge
- PR Advanced fitness training
- Sport and Fitness Training for Adults
- Spinning
- > Yoga
- Boot Camp
- Private Training Studio
- Full Fitness Facility with access to community pool
- > Tennis Day Camp for kids will be in July as well as swim lessons in both July and August

Marketing Used / Marketing Plans

We strive monthly to improve our image with the community. We have handed out hundreds of visitor passes as many people think we are the same old Y from 15 years ago. When you tour people through the facility they are amazed at what we have here and can't wait to get started.

New ads:

The Sun news paper adverts, Rialto Record, Corner Marquee and postcards.

Events:

Rialto Unified SD's employee health fair

Personnel

Hiring:

Front Counter Staff Fitness Trainer I

Exiting:

Lupita Solaris – Fitness Instructor Jeff Ramsdell -reduced to on call, front desk

Transfer:

Jessica Perez from another section of recreation

Facility Maintenance

Improvements:

The Reader Board was signed off and is fully operational. Replaced all plants removed during painting project.

Future Improvements:

Front lobby and easier access ramp will begin shortly.

City is completing a bus stop that ties up the front entrance in the next few weeks.

Tom Sawyer Pool Activity

JUNE 2010

Marketing Used / Marketing Plans

Adverts:

Banners, Corner Marquee, The Sun had newspaper ads, Rialto Record had news piece

Events:

Hosted pool party for Drowning Prevention Workshops RUSD 1st graders

Personne

Hiring:

Senior Guards (2) WSI/ Lifeguard (2)

Hired:

Samantha Neva-Lifeguard/WSI

Transferred:

Christina Holguin from operations, Recreational Aide to Pool Management

Exiting:

Amber Wood, Recreation Programmer-Aquatics as of 6/15/2010

Facility Maintenance

Improvements:

Planters Replanted Patio Storage Completed

Future Improvement:

Floor in woman's locker room Deck needs attention

Pool Operations

This area was challenging. We switched management of pool mid-month temporarily. Then management was switched again at the end of the month for a more permanent solution. Debbie Kitchen primarily ran the pool for two week interim until Christina Holguin could complete a transfer. The pool has been running well with revenue as an area that could improve. The operations, policies and procedures are all in place from Amber Woods' work in the last year. Christina is very familiar with these guides for operations, policies and procedures, as well as the demand placed on this position. We look forward to Christina's success in her new role for the city.



June 2010 Monthly Report

City of Rialto

Recreation & Community Services Department



Divisions: 8345 Rialto Racquet & Fitness Center and 8344 Tom Sawyer Pool Submitted By: Christina Holguin/Jessica Perez Supervisor: Debora

Supervisor: Deborah Forthun Kitchen

Submitted by: Christina Holgum/5	essica rei			Deboran For	ulun Kitchel
Activity	Fee	# of Patrons	Gross Revenue	#Sessions	# of Visits
Daily Walk-Ins Adult	\$8.00	228	\$1,824.00	1	228
Daily Walk-InsYouth/Seniors	\$4.00	190	\$760.00	1	190
Pool Daily Use Paid at Front	Ψ1.00	100	\$89.00	•	100
•	****				
2 Week Trial	\$24.00	23	\$552.00	10	230
5 Week	\$49.00	18	\$882.00	25	450
10 Week	\$99.00	4	\$396.00	50	200
Member Specials		2	\$100.00	10	20
New Memberships		44	\$3,557.00		0
City emp/inc explorers, volunteers		469	\$4,456.00	6	2,814
Silver Sneakers		450	\$1,350.00	450	450
Weight Watchers			\$450.00		
Young Champions			\$260.00	4	0
S.U.W.G.F.		12	\$245.00	8	98
Prime Results -P.R.		7	\$139.00	8	56
Tennis		46	\$325.00	1	46
			*	'	40
Tennis Camp		4	\$285.00	40	00
Personal Training		2	\$198.00	10	20
Auto Dues			\$24,171.35		0
Monthly Statements			\$6,020.90		0
Snack Bar (gross)			\$1,580.08		0
Pro Shop (gross)			\$134.33		
Locker/Equip. Rentals			\$118.00		
Amount from collections**			\$331.65		
Collections fees paid to agency			\$49.75		
NSF (Auto Dues)			\$122.00		
Est Premium to Pool			\$1,997.05		
Actual Member Visits		6,711		1	6,711
Sports Center Revenue #8345		-,	\$46,055.51		11,513
Credited Swim Lessons (For holiday)	\$38.50	0		7	0
Swim Lessons	\$44.00	156	\$6,880.00	8	1,251
Weekend Minnow/Jellyfish	\$33.00	11	\$363.00	4	484
Credited Swim Lessons					
Recreation Swim-Youth	\$2.00	1684	\$3,368.00	1	1,684
Recreation Swim-Adult	\$3.00	207	\$621.00	1	207
Lap Swim-Adult	\$8.00	28	\$224.00	1	28
Lap Swim-Youth/Senior	\$4.00	21	\$84.00	1	21
10 week lap swim pass	\$79.00	2	\$158.00	50	100
Private Lessons	\$90.00	3	\$270.00	6	18
Facility Rental (Security deposit refunded) Snack Bar/ Pro shop (gross)			\$137.76		
Est Premium from Fitness			\$1,997.05	1	0
Pool Revenue #8344			\$14,102.81		
TOTAL REVENUE			\$60,158.32		3,793
**C <i>urrent Collection Program in pla</i> Fitness Monthly Usage	ce for pas	t due balar	ices		44 245
Pool Monthly Usage					11,513 3,793
TOTAL Monthly Usage					15,306





City of Rialto Recreation & Community Services Department Division: 8345 June 2010 Submitted by: Christina Holguin/Jessica Perez



Activity	=	ndivi	Individual			Col	Couple			Far	Family		Number of Memberships	Number of Members
	prior	exit	new	Mon	prior	exit	new	MOU	prior	exit	new	wou		
Auto Dues Open - Ended	167				47				14				The state of the s	
Canceled Auto Dues Open-End		ო				8				7				
New Auto Dues Open - Ended			7				7				_			
Member Balance				166				47				13	226	312
Auto Dues 12-mon.	587				204				124					
Canceled Auto Dues 12-mon.		7		-		7				7				
New Auto Dues 12-mon.			20				4				5			
Member Balance				900				206				127	933	1520
Statement Open - Ended	210				91				29					
Canceled Statement Open - End		7				₩.				0				
New Statement Open - Ended			ო				0				0			
Member Balance	······································			211				90				53	330	202
Statement 12-month	273				78				4					
Canceled Statement 12-month		0				0				0				
New Statement 12-month			7				က				0			
Member Balance				275				8				4	400	613
Annual	146				69				10					
Expired Annual		7				0				7				
New Annual			7				0				0			
Member Balance				146				69				8	223	316
Total Long Term Members	1383	4	59	1398	489	2	o	493	221	ဖ	9	221	2112	3268
Short-Term & Program Members	1 27												Total	1320
Total 2 week Participants	23												Short Term/	4588
City Members w/spouses	756												Program	
Silver Sneakers Members	450												Participants	
Prime Results (PR)	7													
S.Y.W.T.G.F.	10													
Kids Fit Participants	off for the season	he se	son											
Tennis/Tennis Camp	20													
Personal Training/Tri Group	7													
5 Week/10 Week Sign Ups	22													